



# Region 4 - NAWIC's Core!

## Chapter Chatter

April 2008

Core Purpose: To enhance the success of women in the construction industry

### In This Issue

- Director's Message 1
- Chapter News 1-4
- Welcome New Members 5

### Greetings from your Director!

There are a lot of things happening in Region 4! Read the news about WIC Week events, fantastic speakers, industry dinners, trade shows, community service, MAGIC Camp, Construction Career Days, and fun fundraisers. And because our chapters are reaching out into the community we've gained more new members. Great job ladies!

*Christine*

### Chapter News

**AKRON** - Akron hosted a Candidates night on March 12, 2008. We had guests from the Lorain and Cleveland Chapters. The Candidates for Region 4 Director, Melanie Myers and Jan Sullivan, CCA, CDS, CIT spoke followed by a question and answer time. We were also delighted that National Candidates, Deb Gregiore, CIT, for Vice President and Christine Parsons, CDS, CIT, for Treasurer were able to attend and speak.



We had our 30<sup>th</sup> Annual Style Show on March 29, 2008. The weather was beautiful and everyone enjoyed the luncheon and styles as provided by *Dress Barn*. The style show is our primary fund raiser for the year – supporting an area college student's scholarship and Block Kids.



Newsletter Editor  
**Region 4 Director**  
 Christine Parsons, CDS, CIT  
 Parsons Electric, Inc.  
 PO Box 13038  
 Lexington, KY 40583  
 800-733-2193 office  
 859-294-2614 home  
 859-227-3364 cell

**BLUEGRASS** – The Bluegrass Chapter welcomed speakers from Henkel Denmark, a local landscape design build company, who provided inspiration and practical advice for spring planting. Wendy McAllister

**Mark your Calendar for  
Region 4 Events:**

Forum 2008  
April 11 – 13, 2008  
Marriott Ren-Cen  
Detroit, Michigan

Leadership Summit  
August 2, 2008

National Convention  
September 3-6, 2008  
Flamingo  
Las Vegas, Nevada

**Region 4 - Chapter Presidents  
and Websites**

REGION 4 WEBSITE  
[www.nawic4.org](http://www.nawic4.org)

Akron  
**Anke Myers**  
[www.akronnawic.org](http://www.akronnawic.org)

Bluegrass  
**Kim Hellmueller**  
[www.bgnawic.org](http://www.bgnawic.org)

Bowling Green – South  
Central Kentucky  
**Kim Hansen**

Cincinnati  
**Candy Riley, CIT**  
[www.nawiccincinnati.org](http://www.nawiccincinnati.org)

gave an informative slide presentation on how to incorporate appropriate sized containers in the garden and discussed many of the dos and don'ts of container gardening. Betsy Chappelle gave practical advice on how to actually plant the containers, where to look for unusual containers and tips on the latest products available to make home gardens successful. Our thanks to member Vickie Jones for inviting our speakers and thanks to Henkel Denmark for their continuing support of our chapter. We also celebrated Women's History Month by taking a famous feminists quiz and by passing out Susan B. Anthony dollars to each member to remind them of the sacrifices women made to secure our right to vote. Members also continued making plans for our main fundraiser, MS. FIX-IT, to be held in April.

**BOWLING GREEN – SOUTH CENTRAL KENTUCKY** – This chapter was quite busy during WIC Week. A proclamation from the mayor, a resolution from the state legislature, an email campaign, members wearing NAWIC logo apparel and an industry appreciation luncheon helped spread the word about women in construction. Several members are making the long trek to Detroit for Forum.



**CINCINNATI** – Cincinnati Chapter started WIC Week with posters displayed throughout the City at member's offices and jobsite trailers. Several NAWIC members attended the 14<sup>th</sup> Annual Celebration of Women Luncheon by Leading Women. We also held another Ms Fix It Event that afternoon.

Continuing in March we participated at the Annual CSI Product Show at the Sharonville Convention Center. We helped with registration and worked at our NAWIC booth. Our March meeting was held at Allied Construction Industries and speaker Richard La Jeunesse provided an overview of Building Information Modeling (BMI).

March 15<sup>th</sup> we had the judging of our CAD/Design Drafting competition at Allied Construction Industries. NAWIC also participated in March with Canstruction. Lots of members requested drums at their companies to collect can goods for the FreeStore Food Bank. Cincinnati Chapter was quite busy.

**CLEVELAND** - The Cleveland Chapter celebrated WIC Week with a meeting and tour of the Cleveland Foodbank facility. It was interesting to hear how the facility was the first LEED certified building in Cleveland and seeing the warehouse filled from floor to ceiling with product was incredible. Twenty volunteers returned a week later for a spot along the conveyor belt sorting and re-packing food. Items were placed into boxes that were to be delivered to food pantries later in the week. It was awesome to work together as a group, filling boxes and loading skids. We were disappointed when we ran out of the "beef in a box"

Cleveland  
**Monica Hamed**  
[www.nawiccleveland.org](http://www.nawiccleveland.org)

Columbus  
**Suellen Cadle**

Dayton  
**Rhonda Rhoades**

Detroit  
**Kathi Dobson**  
[www.nawicdetroit.org](http://www.nawicdetroit.org)

Evansville  
**Kim Ortiz**

Fort Wayne  
**Diana Miller**  
[www.nawicfortwayne.org](http://www.nawicfortwayne.org)

Grand Rapids  
**Cheri Rysko**  
[www.nawic194.org](http://www.nawic194.org)

Indianapolis  
**Lori Beauchamp**

Kalamazoo/Battle Creek  
**Judy Naylor, CDS, CIT**  
[www.nawickzoobc.com](http://www.nawickzoobc.com) **NEW!**

Lansing  
**Karen Schulert**  
[www.nawiclansing.org](http://www.nawiclansing.org)

Lima  
**Sheri Lybarger**

Lorain County  
**Maria Mrosek, CIT**  
[www.nawic.netfirms.com](http://www.nawic.netfirms.com)

Louisville  
**Stephanie Branham**  
[www.nawic-lou.org](http://www.nawic-lou.org)

Northwest Indiana  
**Carol Cardetti-Berger**

Terre Haute  
**Amy Land, CIT**

Toledo  
**Carla Klatt**  
[www.nawictoledo.org](http://www.nawictoledo.org)

product halting our efforts and clean-up began.

Our monthly crew of Women Builders volunteered at the Habitat for Humanity house and painted the entire 2<sup>nd</sup> floor of the house. We'll be back in April to do the landscaping and the final touches on the house.



**COLUMBUS** – Members heard from their local fire marshal about the importance of working with the fire department during a construction project.

**DAYTON** – This chapter had a busy WIC Week with a membership drive, sponsor support recognition, and a radio interview. A partnering agreement with another association is also in the works.

**DETROIT** – We've got company coming! Forum will be held in Motown April 11 – 15. See you here!

**EVANSVILLE** – Our next meeting we will be putting together bird houses then meet with a cub scout troop to decorate them. We will donate the houses to a park for them to use.

In January we were able to meet with a brownie troop and do Block-Kids. We had 16 girls all had good ideas but my favorite was a playground and a hammer. The playground was in one piece with slide, teeter totter, and sand box pretty cool. These girls really had good thoughts.

**INDIANAPOLIS** – Members heard from Mr. Reppard Horne, Executive Director of the Minority Business Enterprise Center. Plans for their MAGIC (Mentor A Girl In Construction) Camp are coming along nicely.

**KALAMAZOO/BATTLE CREEK** – The Glowing Embers Girl Scout facility was the setting for this chapter's construction industry night. Guest speaker Janet Barker, CEO of the Girl Scout Council spoke about the construction of their new building and how the building is enhancing young girls' lives. Several women in construction were recognized by their companies with Vision awards.

**LANSING** - Our March monthly meeting was held on March 12, 2008, at the AGC Michigan office. Our guest speaker was Officer Jeromy

**Believe**  
*in ourselves*

**Persevere**  
*with the strength of our convictions*

**Dare**  
*to move into new horizons*

Churchill, who is the Community Service Officer for the Lansing Police Department. He gave a presentation along with a handout, on "Personal Safety". He made us all aware of the potential dangers that we can face in our everyday lives. We are now more knowledgeable on how to avoid, and/or deal with a dangerous criminal situation, should one arise. Our Chapter is going to participate in the upcoming Michigan Construction Career Days 08, which is being held at the Ingham County Fairgrounds on April 15-16. Several of our members are looking forward to attending the Region 4 Forum in Detroit.

**LIMA** - The past 6-12 months we have been growing not only with new members and ideas but in strength and experience as a chapter. We've been tested by tragedy and had a chance to prove our Bond as a Team. We succeeded by coming out Stronger and more Spirited. As current Chapter President, I am so proud to see how our young chapter has faced it all and how we have pulled together and proven what we are made of.

The past month has been exciting for us. We held a very successful 2nd Annual Block Kids event with approximately 20 more kids participating than last year plus welcoming a great group of Sponsors, including some AMAZING NAWIC Sisters who helped us during our time of need. To all, WE CAN'T SAY THANK YOU ENOUGH!

We also had a GREAT time during WIC Week, getting the word out about NAWIC via several avenues, including meeting other business women at an area luncheon, who are outside the arena of construction, and many of whom were exposed to NAWIC for the first time. The women we spoke with were very interested and excited to know that we existed and in learning what we did as a group. It was a great time for networking, beyond our own field.

**LORAIN CO.** - Lorain Co. had as their guest speaker, Terri Burgess Sandu, Development Director, Hard Hatted Women on Tuesday, March 18. Terri talked about the Hard Hatted Women in the Cleveland area which includes Lorain County. She also discussed the new program "Rosie's Girls" which is geared for girls entering 6-8th grades. This three week program allows the girls to use real tools and equipment to strengthen their math and science skills. Terri also joined our Chapter and will be installed at our April meeting.

**LOUISVILLE** – Several members of this chapter participated in WIC Week by traveling to Bedford, Kentucky to present NAWIC to the women employees of Becon Construction at their jobsite. Home Depot brought a hands-on demonstration to their March membership meeting.

**NORTHWEST INDIANA** – The NWI Chapter Hosted an Open House March 6 during WIC Week at the Radisson Star Plaza located in Merrillville IN. The Chapter was able to secure guest speaker Susan Fredman, founder and CEO of Susan Fredman Design Group who has creating designs of distinction for over three decades. Susan discussed the importance of "going green" and how she incorporates environmentally sound practices and materials in her custom or spec homes, and commercials spaces. Susan also discussed her work with Designs for Dignity, a non-profit organization founded by Ms Fredman,

**NEW**

**NAWIC Professional Book Club**

**AT CONVENTION**

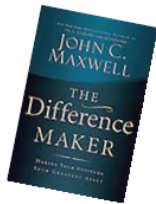
**Saturday, September 6, 2008**

**10:45 am—12:00 pm**

*"The promise that attitude is everything is hollow. In fact, if you believe that attitude is everything, it may actually hurt you more than help you."*

John C Maxwell

**The Difference Maker  
By John C Maxwell**



Order online at  
[www.injoy.com](http://www.injoy.com)  
or  
A bookstore  
near you

Come join in a discussion of this eye opening book about something that can become your greatest asset in business and life. The NAWIC Professional Book Club is an opportunity to discuss with other members your thoughts and ideas about what this book says to you. It is not necessary to agree with everything in the book or everything that someone says about the book. You only have to respect everyone's opinion and their right to have that opinion.

*"Attitude isn't everything, but it is one thing that can make a difference in your life."*

John C. Maxwell

For information contact Susan Carson  
[scarson@rsjconst.com](mailto:scarson@rsjconst.com)

which refurbishes spaces for non-profits and social service organizations. These projects bring green design by implementing sustainable design and recycled materials to create safe and nurturing environments for deserving non-profits and low income families. After Ms. Freedman's presentation the Chapter presented "NAWIC" a PowerPoint presentation. Afterwards guests were able to mingle with other guests and chapter members. Every guest left with a NAWIC folder full of information and a NAWIC candy bar. Fun was had by all!

---

**Welcome New Members!**

**Akron**

Jennifer Watson – The Ruhlin Company

**Bluegrass**

Donna Snowden, Brock McVey Co.

**Cincinnati**

Sally Alsfelder, Williams Scotsman  
Loren Schramm, OK Interiors Corp.

**Cleveland**

Heather Cooney, 21<sup>st</sup> Century Concrete  
Bridget Herron, Anderson Industrial  
Carrie Hruska, UBS Financial Services  
Jill Keppler, Precision Remediation  
Tonia Parker, Williams Scotsman Inc.  
Angela Roberts, 21<sup>st</sup> Century Concrete

**Columbus**

Elise Runyon

**Dayton**

Sheila Sennet, TesTech

**Detroit**

Jacklynn Gray-Serrato, The Construction Safety Group  
Cheryl Verran, Kitch Drutchas Wagner PC

**Grand Rapids**

Karen Staniulis, G2 Inc.

**Indianapolis**

Yolonda Bush-Johnson, Pedcor Design Group  
Lynn Morales, Henry C. Smither Roofing  
Debra Neal, Messer Construction  
Lisa Somers, Messer Construction

**Lansing**

Kelly Boggess, Job Site Services, Inc.  
Mary Cooley, Eyde Construction Co.  
LaTina Johnson, Clark Construction Co.

**Lorain Co.**

Terri Sandu, Sandu Home Improvement

**NAWIC Builds – education. career. future – Build your life with NAWIC**