National Association of Women in Construction

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North Central Region Region Director Alison Frye, PE

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Kristy Cannady, EI S&ME Cincinnati, OH Chapter Dear Employer:

The National Association of Women in Construction (NAWIC) believes education is a key component in developing a strong and educated workforce. No matter the size of your organization, your employees play a valuable and essential role in your success. An educated employee is an empowered employee who can perform their responsibilities more effectively and become a leader in your organization.

Once a year, NAWIC North Central Region holds their Fall Conference and offers professional and personal development opportunities to all attendees to further their careers. This year, fall conference will be held in Cincinnati, Ohio, October 12th to 14th. Attendees will gain knowledge on a diverse set of topics, including:

Mentorship

Taking a Leadership Role

Leadership Skill Development

Wellness

And many others

We're excited to welcome our keynote speaker, author, Julie O'Neill, who will discuss how to tap into your boldness to overcome fear, take risks, and trust yourself to reach your unlimited potential for happiness and success.

Fall conference provides sponsor opportunities to highlight your contributions to the construction industry and your support of the women who help your company succeed. We look forward to your support when your staff bring sponsorship and attendance opportunities to you.

Thank you for your consideration.

Sincerely,

Alison Frye, PE NAWIC North Central Region Director 2022-2024 SME -Senior Project Manager