

## Sponsorship Types and Benefits

All event sponsorships directly support the costs to host this event. Please see the attached sponsorship chart to see full sponsorship benefits and details.

### Main Event Sponsorships

#### Title Sponsor

**\$5,000**

- Includes two conference admission tickets
- Includes a full-page for company advertisement in event program.
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company home page hyperlink on event website
- Company mentions throughout event
- Company sign at hospitality suite & Friday dinner event
- Special placement on event website as Title Sponsor
- Company provided swag for event tote bag
- Company provided marketing material or swag at Welcome Happy-Hour

#### Lunch Sponsor

**\$3,000**

- Includes two conference admission tickets
- Includes a half-page for company advertisement in conference program
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company special acknowledgement during lunch activities
- Company representative Thank You during lunch activities (5 min stage time)
- Company home page hyperlink on event website
- Company provided swag for event tote bag

#### Keynote Sponsor

**\$2,500**

- Includes two conference admission tickets
- Company Representative to introduce Keynote speaker (5mins stage time)
- Includes a half-page for company advertisement in event program
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company provided swag for event tote bag
- Company home page hyperlink on event website

#### Welcome Sponsor

**\$1,500**

- Includes one conference admission ticket
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo advertised on conference screens
- Company provided marketing materials or swag at Welcome happy-hour
- Company provided swag for event tote bag
- Special Thank You during Welcome Reception
- Company home page hyperlink on event website



## Sponsorship Types and Benefits Cont.

All event sponsorships directly support the costs to host this event. Please see the attached sponsorship chart to see full sponsorship benefits and details.

### Event Advertising Sponsorships

#### **Hospitality Suite Sponsor \$3,000**

- Includes two conference admission tickets
- Includes a half-page for company advertisement in conference program
- Sponsorship featured in exclusive social media post as well as social media presence on event website, Facebook, and LinkedIn
- Company logo on all communications for event and on all conference screens
- Company special acknowledgement during conference activities
- Company logo on the hospitality suite board
- Company home page hyperlink on event website
- Company provided swag for event tote bag

#### **Gold Sponsor \$1,000**

- Includes one conference admission ticket
- Includes a half-page for company advertisement in event program
- Company logo advertised on all conference screens
- Local social media presence on event website, Facebook, and LinkedIn
- Company provided swag included in event tote bags
- Company home page hyperlink on event website

#### **Silver Sponsor \$500**

- Includes a half page for company advertisement in event program
- Company logo advertised on all conference screens
- Company home page hyperlink on event website
- Company provided swag included in event tote bags

#### **Bronze Sponsor \$250**

- Includes a quarter-page for company advertisement in event program
- Company logo advertised on all conference screens
- Company home page hyperlink on event website

**Any questions regarding our sponsorship, please contact  
Teresa Riley at  
[teresar@triangle-inc.com](mailto:teresar@triangle-inc.com)**





May 2nd-4th, 2024  
Grand Rapids, MI

**2024** North Central Region  
Spring Forum

## Sponsorship Registration Form

**Any questions regarding our sponsorship, please contact  
Teresa Riley at [teresar@triangle-inc.com](mailto:teresar@triangle-inc.com)**

NAWIC North Central Region - Sponsorship packages are payable by check. Please complete the required information below and remit to the following:

Debbie Lesar  
385 Laurel Drive  
Berea, OH 44017  
Email: [dlesar@brewer-garrett.com](mailto:dlesar@brewer-garrett.com)

Make Registration Check Payable to: **NAWIC NC Region Event Fund**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_

**Sponsorship Forms Due No Later Than Friday March 15, 2024**



Michigan | Ohio | Indiana | Kentucky  
Western Pennsylvania | West Virginia

Additional event information can be  
found at  
[www.nawic4.org](http://www.nawic4.org)